

Privacy Statement TTC B.V.

We have just updated our Privacy Statement: October 2015:

1. Users

This privacy statement is applicable to TTC B.V. a limited liability company organized under the laws of the Netherlands, with its statutory seat at Amstelveen, Laan van Kronenburg 14 (hereinafter: "TTC Mobile").

TTC Mobile is a mobile marketing and survey company and is committed to protecting the privacy of its users: individual participants in marketing campaigns and surveys, in accordance with all applicable legislation, in particular the Dutch Data Privacy Act '*de Wet bescherming persoonsgegevens*' (aka 'Wbp') and the Telecommunications Act '*de Telecommunicatiewet*' (aka 'Tw'), as well as other applicable privacy laws.

2. Purposes of collecting your personal data:

On behalf of our customers, typically NGOs, international aid organizations, commercial businesses and research organizations (hereinafter: 'Customers') we run (social) marketing campaigns and surveys in Africa, South America and Asia (hereinafter: 'Surveys') and collect relevant data of individual participants in surveys and marketing campaigns (hereinafter: 'Participants' or 'You') using mobile technology in emerging markets. The Surveys we conduct range from social and developmental issues, such as health, agriculture and social and economic development, to general interest surveys and commercial campaigns.

Participation in the Surveys is always free of cost. To improve Participant engagement and increase (brand) loyalty, the Surveys (can) include a reward system (mobile airtime, benefits, voice calls, and bonus data).

The delivery of services by TTC Mobile and participation in a Survey by a Participant is always subject to this privacy statement. If the Customer or Participant does not accept these privacy terms, he or she does not have any right to use our infrastructure and services or to participate in a Survey.

3. What personal information does TTC Mobile collect?

We collect personal information from Participants in Africa, South America and Asia for social scientific, development and commercial purposes. The Participants participate in a (social) marketing campaign and survey on a voluntary basis. We approach the Participants with questionnaires) via mobile technology, in particular web based sms- and voice (response) services. The personal information received from the interviewed Participants is collected on behalf of and will be used by our Customers.

For the purposes specified in Section 2 we collect one or more of the following data:

- Mobile number
 - Name, address, ZIP code, domicile, date of birth, place of birth, country, E-mail address
 - Demographic data such as age, gender, rank or profession and native language
 - Medical data after explicit informed consent for scientific purposes
 - Preferences and interest information
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- Any other relevant information regarding the Participant
- Information regarding the device used to access the Survey
- Information about service use:
 - a) Registered Participants or Customers such as use and browsing information of the digital product or service properties through the digital account of the Participant.
 - b) Information collected using cookies and other similar technologies, such as the pages browsed using the device from which the Participant accesses our Survey or, the sites via which the Participant accessed TTC Mobile's websites,
 - c) Information regarding the device used to access the Survey, individual device and/or cookie identifier, the channel through which the service is accessed (web browser, mobile browser, application), browser version, IP address, session identifier, session time and duration, screen resolution and operating system.

4. Security

TTC Mobile handles your personal data as a so-called "data processor" on behalf of its Customers who are responsible for the processing of your personal data. TTC Mobile only handles personal data for predefined purposes as designated by its Customers.

Your personal data are dealt with in strict confidentiality and TTC Mobile has taken appropriate technical and organizational security measures against its loss or unlawful processing. For this, TTC Mobile uses several security technologies including secure servers, and firewalls, as well as the physical security of the accommodation where the data are stored.

5. Who have access to your personal data?

TTC Mobile involves third parties to perform certain (processing) activities on its behalf, such as for example hosting of the website and telecom providers. In so far as these third parties have access to personal data for the services they provide, TTC Mobile has taken the necessary contractual and organizational measures to ensure that the data are only processed insofar as necessary to perform the services in compliance with all applicable laws. Personal data will not be supplied to other parties, except when required by law or used for any purpose other than the purpose explicitly communicated to the Participant and Customer.

6. Age below 16 years

Participants below the age of 16 will not be interviewed unless the Survey is focused on youngsters below 16 years and in that case TTC Mobile will endeavor to ensure that parents or appointed guardians are first requested to grant permission.

7. Will my data be transferred to third parties?

We will not sell, lease out or disclose personal data to third parties for their independent purposes, unless a Participant has given his or her explicit consent for such transfer.

We may also disclose personal data to authorities or to other parties if required to do so by law. Data may be transferred to third parties for scientific or social research purpose, provided that the information has been anonymized in such a way that the data subject can no longer be identified.

8. For how long will my data be stored?

We store your information only for as long as is necessary in order to fulfill the purposes set out in Section 2 above, and in accordance with the applicable law.

9. How can I influence my privacy?

Users have the right to prevent their information from being used for direct sales or marketing purposes, and for electronic direct marketing purposes. Users can opt-out by contacting our customer service or in the event of e-mail marketing, you may use the opt-out function integrated in the email or mobile/sms-marketing communication.

10. Changes in this this privacy statement

We reserve the right to change this privacy statement from time to time and will publicize the amended privacy statement on our Website. We recommend therefore our users to read our privacy statement on regular basis to keep track of changes.

11. To whom can you address your questions and requests for inspection, correction and removal of your personal data?

You are entitled at any time to request inspection, correction or removal of your personal data processed by TTC Mobile. Please send your request and other questions you may have to contact@ttcmobile.com.
